



INFORMATION DOSSIER

Barcelona Beer Challenge 2026



CALENDAR

REGISTRATION: (both dates included)

From December, 2025 to January 30, 2026

RECEPTION: (both dates included)

From February 9 to 20, 2026

TASTING: February 27, 28 and March 1, 2026

AWARD CEREMONY: April 10, 2026

**As part of Innbrew, The Brewers Convention, and
the Barcelona Beer Festival 2026.**



CONTEXT

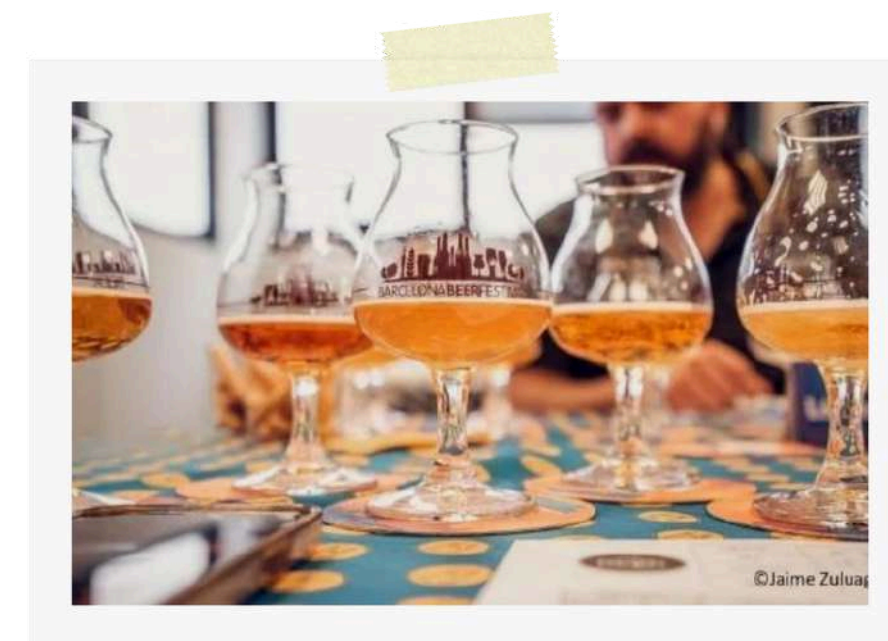
The Barcelona Beer Challenge is an internationally prestigious competition that, since its creation, has played a decisive role in **elevating quality beer to a new level of recognition and visibility**.

In this **eleventh edition** (2026), we remain committed to promoting the brewing industry by offering breweries from around the world a unique platform to showcase their work, receive expert feedback, and gain visibility among both the public and the professional sector.

The competition is organized under the umbrella of the Barcelona Beer Festival and, as in recent editions, the award ceremony will take place within the framework of **The Innbrew, the most important professional convention in Southern Europe** dedicated exclusively to beer, now celebrating its sixth edition. This event brings together companies, suppliers, and professionals with breweries from all over the world, creating opportunities for networking, exchange, and business in a highly specialized environment.

The alignment in dates and venue of the **Barcelona Beer Challenge, Innbrew, and the Barcelona Beer Festival** generates a powerful synergy that amplifies the impact, draws media attention, and projects the names of participating breweries onto the international stage.

Taking part is much more than competing: it means being part of a global showcase for craft and quality beer.





BBC AT A GLANCE

The Barcelona Beer Challenge has established itself as one of the most important beer competitions in Southern Europe.

- **170 participating breweries**
- International reach: presence of **16 countries**
- **984 different beer entries**, covering virtually all categories in the BJCP (Beer Judge Certification Program) guidelines
- **44 international judges** with specific professional qualifications

These figures reflect an international, competitive, and representative context of the current brewing scene. The media impact –both nationally and internationally– has positioned the award-winning breweries in a privileged place within the sector.

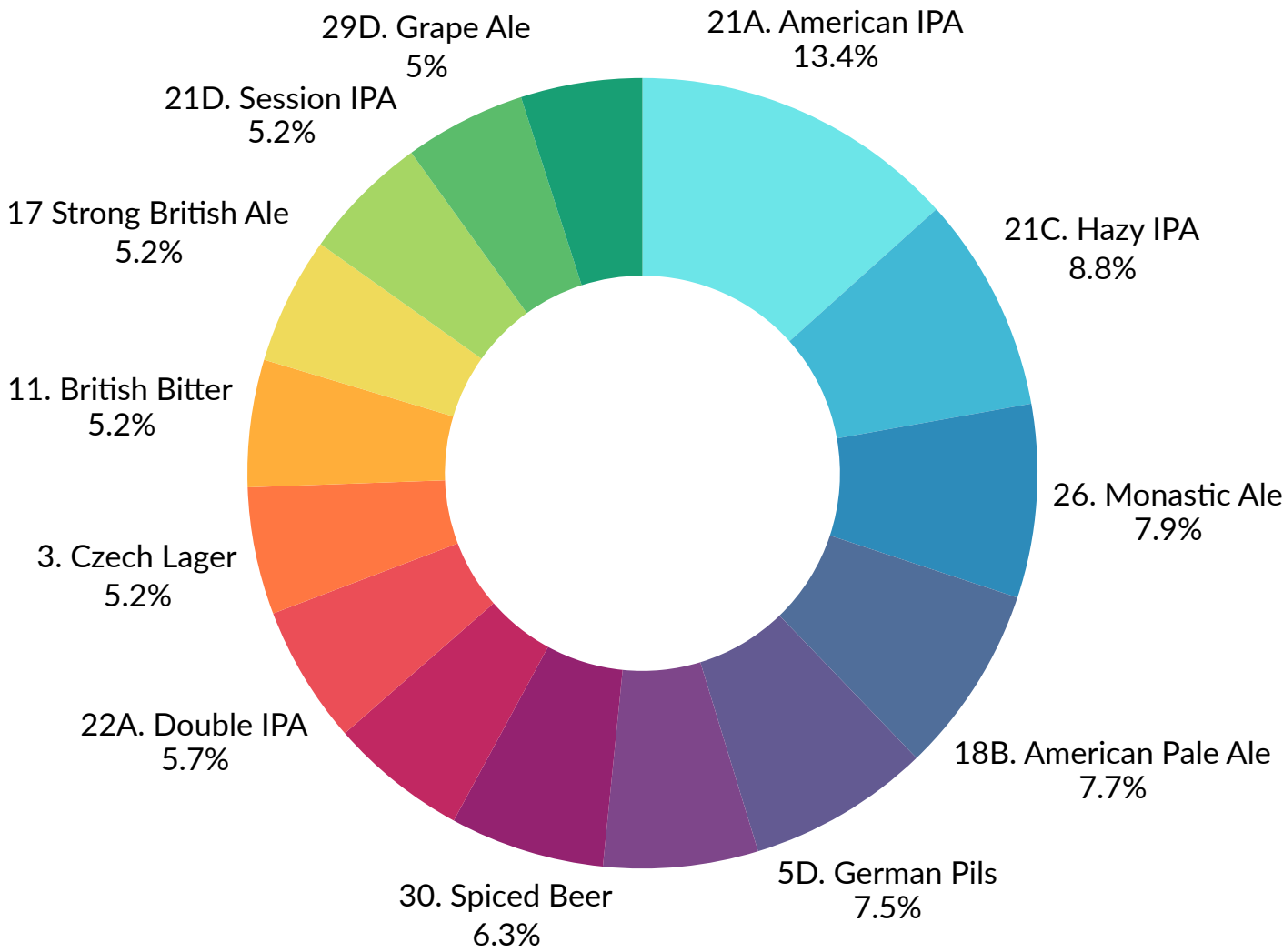
In many cases, the awards have led to:

- **The opening of new markets**
- **Increased international brand recognition**
- **New and tangible business opportunities**

Taking part in the Barcelona Beer Challenge is more than just competing: it's an investment in visibility, prestige, and growth.



BJCP Style Representation (%)



< 2.2% Other Styles Represented



JURY

At the Barcelona Beer Challenge, we are firmly committed to the professionalization of the brewing sector. For this reason, our judging panel is composed exclusively of:

- BJCP-certified judges (Beer Judge Certification Program)
- Renowned professional sommeliers, both national and international

This careful selection ensures that every entry is evaluated with expert judgment, technical knowledge, and professional rigor, in line with international competition standards.

Each year, 50 judges take part in the competition, applying a thorough evaluation process that guarantees fairness, transparency, and reliability in every score.

The professionalism and experience of this specialized team add unique value to the Barcelona Beer Challenge, reinforcing the prestige and credibility of the event.

👉 [\[Check out the 2025 Jury\]](#)

STORAGE AND SERVICE

At the Barcelona Beer Challenge, we ensure the best conditions for the service and evaluation of all participating beers.

- Optimal preservation: Samples are stored at the ideal temperature to maintain their full sensory properties.
- Internal coding system: Each entry receives a unique code that ensures proper traceability and assigns it to the corresponding evaluation group, maintaining impartiality and confidentiality throughout the process.

This protocol guarantees that each beer is judged in its best possible condition, maximizing the chances that its true quality is properly recognized.



RECOGNITION AND AWARDS

The Barcelona Beer Challenge rewards brewing excellence with the prestige and legitimacy granted by an internationally recognized jury. These awards serve as a powerful tool for visibility among consumers, intermediaries, and industry professionals.

Winners receive:

- Official trophy
- Digital logo to incorporate into promotional materials, packaging, and brand communications

These elements allow breweries to showcase their achievement and reinforce the prestige of the awarded beer.

Awards for Best Beers by Style

- Gold, Silver, and Bronze Medals. Based on beer quality and parameters such as aroma, taste, mouthfeel, visual appearance, absence of defects, and adherence to the corresponding BJCP style.

Platinum Award

- A special award granted to beers that achieve their fifth medal (regardless of medal type or the edition in which the previous four were won). It recognizes consistency and sustained excellence over time.

Best Brewery Award This award recognizes the overall performance of a brewery based on the sum of points earned by each of its entries: Bronze medal: 2 points Silver medal: 3 points Gold medal: 5 points

Best New Brewery Award This award highlights the best newly established brewery. It is granted to the new brewery that achieves the highest score, calculated as follows: Bronze medal: 2 points Silver medal: 3 points Gold medal: 5 points

*Eligible breweries are those founded after January 1, 2023.



SPECIAL RECOGNITIONS

In addition to the medals awarded based on scoring, the Barcelona Beer Challenge includes three unique recognitions that are evaluated independently, following specific criteria and judged by a specialized panel.

- **Steve Huxley Award:** A tribute to industry professionals who stand out for their career achievements and who have made a significant contribution to the development of craft beer in the country.
- **Mr. Malt Innovation Award:** For seven years, this award has inspired brewers to explore new creative territories, recognizing innovation in the brewing process. Sponsored by Molina for Brewers, now Mr Malt, it aims to motivate brewers to break conventional patterns and innovate within the sector.
- **Brewing Hope for a Better Future:** Also supported by Mr Malt, this award recognizes and celebrates craft breweries that are leading the way toward a more sustainable and inclusive future.

The Barcelona Beer Challenge award ceremony will take place as part of the sixth edition of Innbrew, coinciding with the Barcelona Beer Festival.

For more details on scoring and selection criteria, please refer to the competition rules at www.barcelonabeerchallenge.com.



The Barcelona Beer Challenge has a strong presence across a wide range of media, both online and in print. Many of these outlets specialize in gastronomy and hospitality, providing the competition with significant media visibility and notoriety.

- Coverage in national and international media
- Positioning and recognition within the beer market
- A seal of quality that provides purchasing confidence to end consumers
- New commercial opportunities and market expansion possibilities

VIERNES, 14
DE ABRIL
2025

ÚLTIMAS

Noticias

www.barcelonabeerchallenge.com

Núm.
IX

7 VIDAS GANADORA DEL BARCELONA BEER CHALLENGE 2025

Premio Innovación Molina For Brewers 2025

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NUEVO PREMIO BREWING FOR A BETTER FUTURE

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