

SET OF REGULATIONS

Barcelona Beer Challenge 2021



Inscriptions: www.barcelonabeerchallenge.com/en

Contact: info@barcelonabeerchallenge.com

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Introduction

The V edition of beer contest **Barcelona Beer Challenge** (hereinafter BBC) is organized by the company Beer Events SL (hereinafter BE), dedicated to organizing beer themed events with the objective to spread beer culture, placing emphasis on its gastronomic and social side, thus promoting responsible consumption.

From its constitution as a company, the main event it organizes is the **Barcelona Beer Festival**, which is already going into its X edition as one of the craft beer festivals of reference in the South of Europe. Around 35.000 attendees and the presence of the best international beers will provide support and giving scope to this contest, lending it a remarkable media impact.

This set of regulations, as well as additional information regarding the BBC, is available at any time on the contest's website:

<http://www.barcelonabeerchallenge.com/en>

You are also welcome to contact the contest organizers to answer any questions you may have at the following email address:

info@barcelonabeerchallenge.com



Contest presentation:



Objectives

The BBC contest has, among others, the following objectives:

- ❖ To disseminate and give value to high **quality beer**.
- ❖ To promote quality in the beer sector, awarding a **prestigious prize** to those beers that meet high standards.
- ❖ To give **visibility** to the diverse range of established beer types
- ❖ To generate a **context** where breweries from all over the state come to **compete**, not only among themselves, but also with other international brewers.
- ❖ To promote the **internationalization** of local beer creations.
- ❖ To promote **education and knowledge** of quality beer to end consumers.
- ❖ To highlight and reflect **trends** in the brewing world, both nationally and internationally.
- ❖ To **spread** knowledge of the quantity and variety of existing brewers.
- ❖ To foster a **culture of responsible beer consumption**, highlighting the value of beer in a gastronomic environment.
- ❖ To create a seal that recognizes the quality of the beers that are worthy of it, which will in turn give the public an ability **to steer their own consumption** decisions.

Who can take part in the contest?.

The BBC is open to:

- ❖ **Breweries** who wish to participate and who ensure compliance with current legislation in their corresponding countries in terms of the production and marketing of beer.
- ❖ **Brands that produce beer** in the facilities of a brewer that has the appropriate permissions to produce and market beer Under no circumstances the producer may present a beer that he is brewing for another brand in his own name.

Registrations

Those interested in registering must fill in the form found on the contest's website:

<http://www.barcelonabeerchallenge.com/en>

The registration period ends on 24/01/2021

The prices of the inscription are detailed in the table below. The final cost will depend on the number of beers registered

Number of beers registered	Total price (excluding VAT)	Price per beer (excluding VAT)
Registration for 1 beers	€120	€120
Registration for 2 beers	€170	€85
Registration for 3 beers	€207	€69

From the fourth beer the extra cost will be €25 / additional beer

The organizers of the BBC will confirm the correct processing of the registration request **via email**, providing the contestant with information on the payment methods available to pay for the corresponding amount deriving from said participation. **Participation in the contest** will be confirmed **upon payment in full to BE** (the organizing company) of the amount corresponding to the registration of the presented beers.

An **invoice** will be issued for the contestant with the fiscal data included on the registration form, and the participant is responsible for verifying the data provided in the aforementioned form is correct. The organization may verify such data, by legal means or through any actions it deems appropriate, if required.

Logistical Aspects

Reception of registered beers

The **period for receiving samples** will be between the dates indicated below (both days included).

Beers received outside this period will not be admitted to the contest.

START PERIOD FOR RECEIVING SAMPLES	END PERIOD FOR RECEIVING SAMPLES
Monday 1 st of February (2021)	Monday 15 th February (2021)

The organization reserves the right to close registrations before the deadline if there are more than **1200 references registered** to participate prior to this date.

Samples needed for participation

For every beer entered into the contest, participants shall provide **4 samples for each type of beer**.

Information about delivery

We will communicate the beers reception address with the confirmation of the registration.

The delivery of the beers submitted to the contest will be the responsibility of the participant.

IMPORTANT: Possible additional custom charges (non -EU beers) will be charged to the brewery. Any shipping, customs and taxes will be paid by sender).

Our recommendations:

- ❖ **For breweries within the EU**, based on previous experiences, it is recommended **not to use the public postal service.** We recommend to work with private transport companies that will ensure and take responsibility about the correct delivery.
- ❖ **For breweries outside the EU**, once the pre-registration is done, the **organization will contact the brewery** to evaluate on a case-by-case, the best way to ensure a correct shipment as well as to inform about documentation requirements, additional costs and delays caused by the Spanish Customs.

The shipment must be accompanied by a **proforma invoice** stating: **“Samples without commercial value”**

The organization will **not be responsible for any theft, lost, damages or delays** arising in the process of delivering samples to the organization.

It's important to know that the organizers of the BBC **will not admit** samples sent in fully or partially damaged containers.

It is recommended that the packaging of the submitted beers is suitable for transport and guarantees delivery without incident.

Our recommendations: To avoid bottle damage, BBC recommends: wrap correctly, use a suitable box with good packaging material, and write down on the box **“this side up” and “fragile”**.

The BBC reserves the right to **refuse samples** in the event that, upon receipt of the beers, **any irregularity** is detected. The organization will notify participants of this with the objective of correcting the incidence(s) to the extent possible, and this may require participants to send new samples by urgent courier (and only if a reasonable timeframe is available).

Control and storage of samples received

The organizer guarantees the **optimal storage** of the samples received to qualify for the contest, storing them in a safe place at a **suitable** temperature and in atmospheric conditions for the correct conservation of the beers.

BBC will order the samples according to the **style declaration** linked to it on the registration form.

BBC reserves the right to combine beer categories, if required by the circumstances of the contest.

Samples that **arrive late** or that have not been correctly registered or that don't correspond to the registered product will not be presented for the competition or returned.

Upon receipt of samples, the organization will check that the samples follow the **labeling regulations** that correspond to the manufacturing regulations stipulated in the country of production. BBC reserves the right to refuse samples if these do not meet the outlined specifications.

Organization

The organization of the BBC is made up of three differentiated bodies: a **Steering Committee**, a **Technical Secretariat** and the **Jury**, which will have the following functions.

Steering Committee

The Steering Committee is the highest decision making body in the organization of the BBC. **Its mission is to ensure the contest is conducted appropriately**, as well as coordinating the different areas involved.

The Committee is made up of the **Beer Events team** (organizing team of the Barcelona Beer Festival)

The main functions and duties of the Steering Committee include:

- ❖ Design of the contest's strategic guidelines.
- ❖ Creation of the governing norms, which is formed by this set of regulations.
- ❖ Ensuring the proper development of the contest, in accordance with the governing regulations.
- ❖ Coordination of the different areas, especially the Jury and the Technical Secretariat.
- ❖ Coordination with the external actors involved in the different aspects of the contest (design, communications, etc.)
- ❖ Selection and appointment of the contest Jury.
- ❖ Analysis of the data on Jury assessments and proposal for winners.
- ❖ Collection of data, both statistical and non-quantifiable, and generation of conclusions for the beers registered

Technical Secretariat

This body is responsible for carrying out all the necessary actions for the proper **development** of the contest by executing its strategic requirements. In particular, it monitors registration, billing, sample reception, production of the jury sessions and communications with all the agents involved.

Technical Secretariat: Mrs. Anna Portavella
Contact: aportavella@barcelonabeerchallenge.com

Jury

The BBC's organizers are committed to the professionalization of the sector, which is why the jury will be made up of only **accredited judges** with a BJCP certification, and /or regulated training related to beer tasting

Its function is, basically, **to evaluate** the registered beers in accordance with the parameters set out within these regulations.

No member of the jury will be able to participate in any evaluation in which they have any links or commercial interests with any of the beers evaluated.

Procedures

Preliminary checks

When the organization **has ensured** that the participants have strictly complied with the deadlines for **registration, payment and the delivery** of any registered beers, it shall proceed **to evaluate** them within the relevant category of competition, in accordance with the indications given by each participant at the time of the inscription.

It is recommended that participants carefully **review** the stylistic descriptions of the beers they are presenting. It must be assigned a style and sub-style set out in the standards of the styles for this year's edition.

Our Recommendation: Since the jury evaluation is based on the BJCP, it is very important to register the beers into the correct styles, so in case you have any doubts we recommend to consult an expert.

Competition categories

Initially, the **BJCP categories** are opened to compete in the contest. As a novelty 2021 the steering committee of the competition has decided to expand the competition categories to respond to the reality of the market and the sector.

In those categories that we receive more than 20 beers, they will be divided into subcategories, which the participants have already indicated in the registration.

Note; We are going to evaluate according to the updated categories of the BJCP except ciders and mead, which are not accepted to participate.

Undertaking the evaluations

The evaluation of the beers registered will be carried out between the **5th, 6th and 7th of March 2021**.

The procedure planned for the evaluation is as follows:

- ❖ The beers are presented to the Jury **anonymously** by personnel assigned by the organizers.
- ❖ Each beer will have a **reference** number to be used by the organization to identify it at all times.
- ❖ The registered beers will be tasted **comparing** them to beers of the same style presented at the contest.
- ❖ **The serving temperature** will be adequate to ensure the proper taste and evaluation of the beers.
- ❖ The samples will be **evaluated** following the sections and criteria on the evaluation form the categories included in the Annex of this document, considering the characteristics of each style according to these standards.
- ❖ The members of the Jury will have **adequate elements to wash their palate** between each tasting at all times.
- ❖ Evaluations and scores for each registered beer will be treated as **confidential** information, guarded by the organization and access will only be granted to the breweries that request individual information of its beers. These data will be transmitted in summary format to each brewery.

Competition system:

Depending on the number of entries, each categories will be organized by **different rounds**.

The individual awards will be only in the **final round** (Final).

In the **previous rounds** (Semifinals and quarter-finals) won't be any awards, only 3 beers from the group will be chosen to move on to the next round.

Participants	Rounds
Up to 10	Final
from 11 to 30	Semifinal and Final
More than 30	Quarter-finals , Semifinal and Final

Regardless of the number of phases, the first time a registered beer is valued by a table of judges, they will perform a numerical evaluation according to the **BJCP record and score**.

These results are binding to award medals or move on to the next round but the points never will be added in the next round.

Awards:

The contest foresees a series of **individual awards** for beers by category, and **three overall** prizes for the participating brewers.

Individual Awards:

The best three beers in each BBC beer category will be awarded with the following awards:

- ❖ **Gold medal**
- ❖ **Silver medal**
- ❖ **Bronze medal**

The winners will be decided by the judges assigned in the evaluation of the corresponding final. In case it is considered that the beers in specific category do not reach high quality standards, the jury reserves the right to declare **medals as non-awarded**.

Global awards:

Best Brewery award

This prize will be awarded the set of beers presented by the same brewer, and who obtains **more points** among all the beers, at the rate of:

- ❖ 2 points for a bronze medal
- ❖ 3 for a silver medal
- ❖ 5 for a gold medal

In case of a tied vote, the Jury shall use the following criteria (in order):

1. Highest number of gold medals.
2. Highest number of silver medals.
3. Best score obtained in the best beer.
4. Lower number of registered beers.
5. Draw in the same conditions among the tied brewers

Best rookie brewery award

This award recognizes and visualizes the best **Rookie Brewery** (*),
The winner will obtain the highest sum of score associated with its medals under the same conditions as the prize for the best brewer described above.

(*)Rookie Brewery: starts the commercialization of its beer and / or has inaugurated its first facilities **after January 1st, 2019**

Molina for Brewers Innovation Award :

Thanks to **Molina for Brewers** that supports the brewer in his passion for craft beer, we organize, for the second year, an award that wants to recognize **innovation in the creative process** of brewing.

This innovation process will be determined through several aspects such as the choice of raw materials, the process of elaboration, production, sustainability and social responsibility and the recovery and reinvention of old styles. In summary, all aspects that **contribute innovation and quality to the beer** presented will be valued.

Each participating brewer will be able to choose one of their registered beers and will explain in an annexed text in the inscription,

In a first phase, the Steering Committee will select **5 finalists** that will be presented to a Jury with specific knowledge in Beer Innovation that will choose a single winner of the recognition.



Results

In all cases, the final decision on **the allocation of prizes** will be unappealable.

The results obtained in **the evaluation** of the presented beers will be notified by email.

The prizes will be awarded at a **public ceremony**, within the framework of the 2021 Barcelona Beer Festival.

The organization of the BBC will carry out a thorough **communication** on the operation of the contest and the awarded beers through press releases, social networks, Barcelona Beer Challenge's website, other digital media (blogs, webs, etc.) and media agencies contracted for this purpose.

Once the winners of each award have been determined, the winners will be given:

- ❖ An accreditation **trophy** for each of the prizes awarded.
- ❖ A **logo** (for each award-winning beer) insertable on: labels, digital platforms, promotional materials, website, etc.

The distinctive seal will provide information and help to make the award-winning beers visible, the year of the BBC edition will be included, and use of this seal is prohibited without the aforementioned indication. The organization reserves the right to **withdraw** the title granted if this requirement is not met.

Other aspects of the regulation

❖ The organization could contemplate evaluating the **veracity** of the awarded beer(s) by comparing them with another sample of the same beer. In case of serious doubt or proof of substantial recognizable difference between such beers, the organization reserves the right to withdraw the awarded medals. In this sense, the legal services responsible for this type of fraud would be notified and the producers involved will be informed and expelled from the competition.

❖ **Surplus beer samples** that have not been used during the development of the contest will not be returned to the producer or distributor, and can be used by the organization for promotional or training activities carried out by the contest or by companies of the group.

❖ Our organization will not be liable if the contest is **cancelled** due to circumstances that are beyond the control of our organization and that unexpectedly arise, and no compensation will be paid to the participants. In such circumstances, we reserve the right to cancel the contest and/or change the date if we deem it justifiably necessary, and therefore stipulate that we are not liable in such case, nor will there be compensation nor return of the samples received.

❖ **The formalization** of the registration (by completing the form available on the website and the payment of the corresponding fee) means the express and unconditional acceptance of these regulations.

❖ In case of possible lawsuits against the organization, **the Law and Jurisdiction** of application will be that of the courts of Barcelona

Annexed:

Competition Styles





STANDARD AMERICAN BEER

- 1A. American Light Lager
- 1B. American
- 1C. Cream Ale
- 1D. American Wheat Beer

INTERNATIONAL LAGER

- 2A. International Pale Lager
- 2B. International Amber Lager
- 2C. International Dark

CZECH LAGER

- 3A. Czech Pale
- 3B. Czech Premium Pale Lager
- 3C. Czech Amber Lager
- 3D. Czech Dark Lager

PALE MALTY EUROPEAN LAGER

- 4A. Munich Helles
- 4B. Festbier
- 4C. Helles Bock

PALE BITTER EUROPEAN BEER

- 5A. German Leichtbier
- 5B. Kölsch
- 5C. German Helles Exportbier
- 5D. German Pils

AMBER MALTY EUROPEAN LAGER

- 6A. Märzen
- 6B. Rauchbier
- 6C. Dunkles Bock

AMBER BITTER EUROPEAN BEER

- 7A. Vienna
- 7B. Altbier
- 7C. Kellerbier
- Kellerbier: Pale Kellerbier
- Kellerbier: Amber Kellerbier

DARK EUROPEAN LAGER

- 8A. Munich Dunkel
- 8B. Schwarzbier

STRONG EUROPEAN BEER

- 9A. Doppelbock
- 9B. Eisbock
- 9C. Baltic Porter

GERMAN WHEAT BEER

- 10A. Weissbier
- 10B. Dunkles Weissbier
- 10C. Weizenbock

BRITISH BITTER

- 11A. Ordinary Bitter
- 11B. Best Bitter
- 11C. Strong Bitter

PALE COMMONWEALTH BEER

- 12A. British Golden Ale
- 12B. Australian Sparkling Ale
- 12C. English IPA

BROWN BRITISH BEER

- 13A. Dark Mild
- 13B. British Brown Ale
- 13C. English Porter

SCOTTISH ALE

- 14A. Scottish Light
- 14B. Scottish Heavy
- 14C. Scottish Export

IRISH BEER

- 15A. Irish Red Ale
- 15B. Irish Stout
- 15C. Irish Extra Stout

DARK BRITISH BEER

- 16A. Sweet Stout
- 16B. Oatmeal Stout
- 16C. Tropical Stout
- 16D. Foreign Extra Stout

STRONG BRITISH ALE

- 17A. British Strong Ale
- 17B. Old Ale
- 17C. Wee Heavy
- 17D. English Barleywine

PALE AMERICAN ALE

- 18A. Blonde Ale
- 18B. American Pale Ale

AMBER AND BROWN AMERICAN BEER

- 19A. American Amber Ale
- 19B. California Common
- 19C. American Brown Ale

AMERICAN PORTER AND STOUT

- 20A. American Porter
- 20B. American Stout
- 20C. Imperial Stout

IPA

- 21A. American
- 21B. Specialty IPA
 - 21BA: Belgian IPA
 - 21BB: Black IPA
 - 21BC: Brown IPA
 - 21BD: Red IPA
 - 21BE: Rye IPA
 - 21BF: White IPA
 - 21BG: New England IPA
 - 21BH: Other Specialty IPA

STRONG AMERICAN ALE

- 22A. Double IPA
- 22B. American Strong Ale
- 22C. American Barleywine
- 22D. Wheatwine

EUROPEAN SOUR ALE

- 23A. Berliner
- 23B. Flanders Red Ale
- 23C. Oud Bruin
- 23D. Lambic
- 23E. Gueuze
- 23F. Fruit Lambic

BELGIAN ALE

- 24A. Witbier
- 24B. Belgian Pale Ale
- 24C. Bière de Garde

STRONG BELGIAN ALE

- 25A. Belgian Blond Ale
- 25B. Saison
- 25C. Belgian Golden Strong Ale

TRAPPIST ALE

- 26A. Trappist Single
- 26B. Belgian Dubbel
- 26C. Belgian Tripel
- 26D. Belgian Dark Strong Ale

HISTORICAL BEER

- 27A. Gose
- 27B. Kentucky Common
- 27C. Lichtenhainer
- 27D. London Brown Ale
- 27E. Piwo Grodziskie
- 27F. Pre-Prohibition Lager
- 27G. Pre-Prohibition Porter
- 27H. Roggenbier
- 27I. Sahti

AMERICAN WILD ALE

- 28A. Brett Beer
- 28B. Mixed-Fermentation Sour Beer
- 28C. Wild Specialty Beer

FRUIT BEER

- 29A. Fruit Beer
- 29B. Fruit and Spice Beer
- 29C. Specialty Fruit Beer

SPICED BEER

- 30A. Spice, Herb, or Vegetable Beer
- 30B. Autumn Seasonal Beer
- 30C. Winter Seasonal Beer

ALTERNATIVE FERMENTABLES BEER

- 31A. Alternative Grain Beer
- 31B. Alternative Sugar Beer

SMOKED BEER

- 32A. Classic Style Smoked Beer
- 32B. Specialty Smoked Beer

WOOD BEER

- 33A. Wood-Aged Beer
- 33B. Specialty Wood-Aged Beer

SPECIALTY BEER

- 34A. Clone Beer
- 34B. Mixed-Style Beer
- 34C. Experimental Beer

Appendix B: LOCAL STYLES

- X1. Dorada Pampeana (Argentine)
- X2. IPA Argenta (Argentine)
- X3. Italian Grape Ale (Italian)
- X4. Catharina Sour (Brazilian)
- X5. New Zealand Pilsner (N.Z.)

ANNEX, NEW STLYES 2021

In this edition a series of subcategories have been created to respond to this request by breweries. These new subcategories are:

- 18C - Specialty Pale Ale (A) New England Pale Ale
- 18C - Specialty Pale Ale (B) Milkshake Pale Ale
- 18C - Specialty Pale Ale (C) Fruit Pale Ale
- 18C - Specialty Pale Ale (D) Other Specialty Pale Ale
- 21B - Specialty IPA (H) - Milkshake IPA
- 21B - Specialty IPA (I) - Fruit IPA
- 21B - Specialty IPA (J) - Session IPA
- 21B - Specialty IPA (K) - Brut IPA
- 21B - Specialty IPA (L) - Other Specialty IPA
- 22E - 12Specialty Strong American Ale (A) Doble NEIPA
- 22E - Specialty Strong American Ale (B) Doble Milkshake IPA
- 22E - Specialty Strong American Ale (C) Doble Fruit IPA
- 22E - Specialty Strong American Ale (D) Other Strong American Ale

On the other hand, to answer this new reality that is emerging in the country's factories, we decided to open two new categories of their own because of the irruption of new drinks and the commitment to the diversification of products and business lines. Thus, in this edition there are two specific categories for:

- Y1 - Non Alcoholic Beer
- I2 - Hard Seltzer