

SET OF REGULATIONS

Barcelona Beer Challenge 2019



Inscriptions:
www.barcelonabeerchallenge.com

Contact:
info@barcelonabeerchallenge.com

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Introduction

The IV edition of beer contest **Barcelona Beer Challenge** (hereinafter **BBC**) is organized by the company Beer Events SL (hereinafter **BE**), dedicated to organizing beer themed events with the objective to spread beer culture, placing emphasis on its gastronomic and social side, thus promoting responsible consumption.

From its constitution as a company, the main event it organizes is the **Barcelona Beer Festival**, which is already going into its VIII edition as one of the craft beer festivals of reference in the South of Europe. Around 33.000 attendees and the presence of the best international beers will provide support and giving scope to this contest, lending it a remarkable media impact.

This set of regulations, as well as additional information regarding the BBC, is available at any time on the contest's website:

<http://www.barcelonabeerchallenge.com>

You are also welcome to contact the contest organisers to answer any questions you may have at the following email address:

info@barcelonabeerchallenge.com

Contest Presentation

Objectives

The BBC contest has, among others, the following **objectives**:

- To disseminate and give value to high **quality** beer.
- To promote quality in the beer sector, awarding a prestigious **prize** to those beers that meet high standards.
- To give **visibility** to the diverse range of established beer types
- To generate a **context** where breweries from all over the state come to **compete**, not only among themselves, but also with other international brewers.
- To promote the **internationalization** of local beer creations.
- To promote **education** and knowledge of quality beer to end consumers.
- To highlight and reflect **trends** in the brewing world, both nationally and internationally.
- To **spread** knowledge of the quantity and variety of existing brewers.
- To foster a culture of **responsible** beer **consumption**, highlighting the value of beer in a gastronomic environment.
- To create a seal that recognizes the quality of the beers that are worthy of it, which will in turn **give** the **public** an ability to **steer** their own consumption decisions.

Who can take part in the contest?

The BBC is open to:

- Breweries who wish to participate and who ensure compliance with current legislation in their corresponding countries in terms of the production and marketing of beer.
- Brands that produce beer in the facilities of a brewer that has the appropriate permissions to produce and market beer.

Registrations

Those interested in registering must fill in the form found on the contest's website:

www.barcelonabeerchallege.com

- The **registration period** ends on **11/01/2019**

The **prices** of the inscription are detailed in the table below. The final cost will depend on the number of beers registered.

| Number of beers registered | Total price (excluding VAT) | Price per beer (excluding VAT) |
|--|--|---|
| Registration for 1 beers | €119.83 | €119.83 |
| Registration for 2 beers | €169.42 | €87.71 |
| Registration for 3 beers | €206.61 | €68.87 |
| Registration for 4 beers | €231.40 | €57.85 |
| Registration for 5 beers | €256.20 | €51.24 |
| Additional registrations (Each beer up to 5) | - | €24,79 |

The organisers of the BBC will confirm the correct processing of the **registration request via email**, providing the contestant with information on the payment methods available to pay for the corresponding amount deriving from said participation. **Participation in the contest** will be **confirmed upon payment in full** to BE (the organizing company) of the amount corresponding to the registration of the presented beers.

An **invoice** will be issued for the contestant with the **fiscal data** included on the **registration form**, and the participant is responsible for verifying the data provided in the aforementioned form is correct. The organization may verify such data, by legal means or through any actions it deems appropriate, if required.

Logistical Aspects

Reception of registered beers

The **period for receiving** samples will be between the dates indicated below (both days included).

Beers received outside this period will not be admitted to the contest.

| START PERIOD FOR RECEIVING SAMPLES | END PERIOD FOR RECEIVING SAMPLES |
|--|--|
| Monday 14th January (2019) | Friday 18th January (2019) |

The organization reserves the right to close registrations before 11 January 2019 if there are **1000 references registered** to participate prior to this date.

Samples needed for participation

For every beer entered into the contest, participants shall provide the organisation with a certain **amount of samples**, depending on the capacity of the container in which they are presented, details of which are found in the table below:

| Container capacity | Units to be sent |
|----------------------------|-------------------------|
| Under 33 cl. | 6 |
| Between 33 cl. and 37.5cl. | 4 |
| Over 37.5 cl. | 3 |

Information about delivery

We will communicate the beers **reception address** with the confirmation of the registration.

The delivery of the beers submitted to the contest will be the responsibility of the participant.

IMPORTANT: Possible additional custom charges (non -EU beers) will be charged to the brewery. Any shipping, customs and taxes will be paid by sender).

Deliveries must arrive between the 14/01/1 and 18/01/19 (the organization is not responsible for **late arrivals** of samples).

The shipment must be accompanied by a **proforma bill** stating: “Samples without commercial value”

The participant must taking into account both the logistics at **reception** and the **preservation** of the beer itself, which will be safeguarded by the BBC’s organisers, who will ensure proper handling to preserve their properties by keeping them refrigerated.

It is recommended that the **packaging** of the submitted beers is suitable for transport and guarantees delivery without incident. The organisers of the BBC will **not admit samples** sent in fully or partially **damaged** containers.

To avoid bottle damage, BBC recommends: **wrap correctly**, use a suitable box with good packaging material, and write down on the box “this side up” and “fragile”.

The organization will not be responsible for any theft, lost, damages or delays arising in the process of delivering samples to the organization.

The BBC reserves the right to **refuse samples** in the event that, upon receipt of the beers, any **irregularity** is detected. The organization will notify participants of this with the objective of correcting the incidence(s) to the extent possible, and this may require participants to send new samples by urgent courier (and only if a reasonable timeframe is available).

Control and storage of samples received

The organizer guarantees the **optimal** storage of the samples received to qualify for the contest, storing them in a **safe place** at a **suitable temperature** and in atmospheric conditions for the correct conservation of the beers.

BBC will order the samples according to the **style declaration** linked to it on the registration form.

BBC reserves the right to **combine beer categories**, if required by the circumstances of the contest.

Samples that arrive late or that have not been **correctly registered** or that don’t correspond to the registered product will not be presented for the competition or returned.

Upon receipt of samples, the organization will check that the samples follow the **labelling regulations** that correspond to the manufacturing regulations stipulated in the country of production. BBC reserves the right to refuse samples if these do not meet the outlined specifications.

Organization

The organisation of the BBC is made up of three differentiated bodies: a Steering Committee, a Technical Secretariat and the Jury, which will have the following functions.

Steering Committee

The Steering Committee is the highest decision making body in the organisation of the BBC. Its mission is to ensure the contest is conducted appropriately, as well as coordinating the different areas involved.

The main functions and duties of the Steering Committee include:

- Design of the contest's strategic guidelines.
- Creation of the governing norms, which is formed by this set of regulations.
- Ensuring the proper development of the contest, in accordance with the governing regulations.
- Coordination of the different areas, especially the Jury and the Technical Secretariat.
- Coordination with the external actors involved in the different aspects of the contest (design, communications, etc.)
- Selection and appointment of the contest Jury.
- Analysis of the data on Jury assessments and proposal for winners.
- Collection of data, both statistical and non-quantifiable, and generation of conclusions for the beers registered.

Technical Secretariat

This body is responsible for carrying out all the necessary actions for the proper **development** of the contest by executing its **strategic requirements**. In particular, it monitors registration, billing,

sample reception, production of the jury sessions and communications with all the agents involved.

Technical Secretariat: Mrs. Lorena Bazán
Contact:info@barcelonabeerchallenge.com

Jury

The BBC's organisers are committed to the professionalization of the sector, which is why the jury will be made up of only accredited judges with a BJCP certification, and /or recognized graduates in sommelier.

Its function is, basically, to evaluate the registered beers in accordance with the parameters set out within these regulations, as well as assisting the Director of the Jury as and when required.

No member of the jury will be able to participate in any evaluation in which they have any links or commercial interests with any of the beers evaluated.

Procedures

Preliminary checks

When the organisation has ensured that the participants have strictly complied with the deadlines for **registration**, **payment** and the **delivery** of any registered beers, it shall proceed to **evaluate** them within the relevant category of competition, in accordance with the indications given by each participant at the time of the inscription.

It is recommended that participants **carefully review** the **stylistic descriptions** of the beers they are presenting. The contest categories are based on the standards of the 2015 *Beer Judge Certification Program* (BJCP 2015). The beers received will be classified into one of **34 styles** (see Annex) covered in this category.

The detail of subcategory (or a part of this category) is required in the registration form because, in the event that there was an overrepresentation in any of the 34 styles, the competition will be open to **subcategories** contemplated within the standards themselves, to distribute the beers into more specific styles for the competition.

Undertaking the evaluations

The evaluation of the beers registered will be carried out between the **25th, 26th and 27th of January 2019.**

The **procedure** planned for the evaluation is as follows:

- The beers are presented to the Jury **anonymously** by personnel assigned by the organisers.
- Each beer will have a **reference** number to be used by the organisation to identify it at all times.
- The registered beers will be tasted **comparing** them to beers of the same **style** presented at the contest.
- The **servng** temperature will be adequate to ensure the proper taste and evaluation of the beers.
- The samples will be evaluated following the sections and criteria on the **evaluation form** that the BJCP includes, considering the characteristics of each style according to these standards.
- The members of the Jury will have adequate elements to **wash their palate** between each tasting at all times.
- The organisation will collect the filled in **evaluation sheets** and will carry out the **final score** count.
- Evaluations and scores for each registered beer will be treated as **confidential** information, guarded by the organisation and access will only be granted to the breweries that request individual information of its beers. These data will be transmitted in summary format to each brewery.

Awards

The contest foresees a series of **individual awards** for beers by category, and two overall prizes for the participating brewers.

Once the winners of each award have been determined, the winners will be given:

- An accreditation **trophy** for each of the prizes awarded.
- A **logo** (for each award-winning beer) insertable on: labels, digital platforms, promotional materials, website, etc.

The **distinctive seal** will provide information and help to make the award-winning beers visible, the **year of the BBC edition** will be included, and use of this seal is prohibited without the aforementioned indication. The organization reserves the right to withdraw the title granted if this requirement is not met.

Typology of awards

Awards for the best beers for styles contemplated in the contest. Consists of awarding Gold, Silver and Bronze medals. These prizes will be assigned taking into account the quality of the beer and will contemplate parameters such as: aroma, flavours, mouth feel, appearance, absence of defects; as well as the adaptation to the style to which beer is ascribed.

These **medals** will be assigned based on the score/evaluation obtained by each beer individually, reflected on the evaluation form that the judges assigned in the complete evaluation. The jury reserves the right to **declare medals as non-awarded**.

Award for the best brewer. This prize will be awarded the set of beers presented by the same brewer, and who obtains more points among all the beers, at the rate of:

- 2 points for a bronze medal
- 3 for a silver medal
- 5 for a gold medal.

Award for best rookie brewery. This award **recognizes** and **visualizes** the best Rookie Brewery (*). This prize will be awarded to the brewery that obtains more points among all beers presented in this order:

- 2 points per bronze medal achieved
- 3 points per silver medal achieved
- 5 points per gold medal achieved.

(*)

Rookie Brewery: starts the commercialization of its beer after January 1st, 2017

In case of a tie, the score obtained by the participating beers based on the BJCP scale will be taken into account.

Results

The **award ceremony** will take place within the framework of the events at the *Barcelona Beer Festival 2019*, in a ceremony open to the public.

The organization of the BBC will carry out a thorough **communication** on the operation of the contest and the awarded beers through **press** releases, **social networks**, *Barcelona Beer Challenge's website*, other digital media (blogs, webs, etc.) and media agencies contracted for this purpose.

In all cases, the final decision on the **allocation of prizes** will be unappealable.

The **results** obtained in the **evaluation** of the presented beers will be notified by email.

The prizes will be awarded at a **public ceremony**, within the framework of the **2019 Barcelona Beer Festival**.

Other aspects of the regulation

- The organization could contemplate evaluating the **veracity** of the awarded beer(s) by comparing them with another sample of the same beer. In case of serious doubt or proof of substantial recognizable difference between such beers, the organization reserves the right to withdraw the awarded medals. In this sense, the legal services responsible for this type of fraud would be notified and the producers involved will be informed and expelled from the competition.
- **Surplus beer samples** that have not been used during the development of the contest will not be returned to the producer or distributor, and can be used by the organization for promotional or training activities carried out by the contest or by companies of the group.
- Our organization will not be liable if the contest is **cancelled** due to circumstances that are beyond the control of our organization and that unexpectedly arise, and no compensation will be paid to the participants. In such circumstances, we reserve the right to cancel the contest and/or change the date if we deem it justifiably necessary, and therefore stipulate that we are not liable in such case, nor will there be compensation nor return of the samples received.
- The **formalization** of the registration (by completing the form available on the website and the payment of the corresponding fee)

means the express and unconditional **acceptance** of these regulations.

- In case of possible lawsuits against the organization, the **Law** and **Jurisdiction** of application will be that of the courts of Barcelona.

Annexed:

2015 BJCP styles for the BBC

STANDARD AMERICAN BEER

- 1A. American Light Lager
- 1B. American
- 1C. Cream Ale
- 1D. American Wheat Beer

INTERNATIONAL LAGER

- 2A. International Pale Lager
- 2B. International Amber Lager
- 2C. International Dark

CZECH LAGER

- 3A. Czech Pale
- 3B. Czech Premium Pale Lager
- 3C. Czech Amber Lager
- 3D. Czech Dark Lager

PALE MALTY EUROPEAN LAGER

- 4A. Munich Helles
- 4B. Festbier
- 4C. Helles Bock

PALE BITTER EUROPEAN BEER

- 5A. German Leichtbier
- 5B. Kölsch
- 5C. German Helles Exportbier
- 5D. German Pils

AMBER MALTY EUROPEAN LAGER

- 6A. Märzen
- 6B. Rauchbier
- 6C. Dunkles Bock

AMBER BITTER EUROPEAN BEER

- 7A. Vienna
- 7B. Altbier
- 7C. Kellerbier

Kellerbier: Pale Kellerbier

Kellerbier: Amber Kellerbier

DARK EUROPEAN LAGER

- 8A. Munich Dunkel
- 8B. Schwarzbier

STRONG EUROPEAN BEER

- 9A. Doppelbock
- 9B. Eisbock
- 9C. Baltic Porter

GERMAN WHEAT BEER

- 10A. Weissbier
- 10B. Dunkles Weissbier
- 10C. Weizenbock

BRITISH BITTER

- 11A. Ordinary Bitter
- 11B. Best Bitter
- 11C. Strong Bitter

PALE COMMONWEALTH BEER

- 12A. British Golden Ale
- 12B. Australian Sparkling Ale
- 12C. English IPA

BROWN BRITISH BEER

- 13A. Dark Mild
- 13B. British Brown Ale
- 13C. English Porter

SCOTTISH ALE

- 14A. Scottish Light
- 14B. Scottish Heavy
- 14C. Scottish Export

IRISH BEER

- 15A. Irish Red Ale
- 15B. Irish Stout
- 15C. Irish Extra Stout

DARK BRITISH BEER

- 16A. Sweet Stout
- 16B. Oatmeal Stout
- 16C. Tropical Stout
- 16D. Foreign Extra Stout

STRONG BRITISH ALE

- 17A. British Strong Ale
- 17B. Old Ale
- 17C. Wee Heavy
- 17D. English Barleywine

PALE AMERICAN ALE

- 18A. Blonde Ale
- 18B. American Pale Ale

AMBER AND BROWN AMERICAN BEER

- 19A. American Amber Ale
- 19B. California Common
- 19C. American Brown Ale

AMERICAN PORTER AND STOUT

- 20A. American Porter
- 20B. American Stout
- 20C. Imperial Stout

IPA

- 21A. American
- 21B. Specialty IPA
 - 21BA: Belgian IPA
 - 21BB: Black IPA
 - 21BC: Brown IPA
 - 21BD: Red IPA
 - 21BE: Rye IPA
 - 21BF: White IPA
 - 21BG: New England IPA
 - 21BH: Other Specialty IPA

STRONG AMERICAN ALE

- 22A. Double IPA
- 22B. American Strong Ale
- 22C. American Barleywine
- 22D. Wheatwine

EUROPEAN SOUR ALE

- 23A. Berliner
- 23B. Flanders Red Ale
- 23C. Oud Bruin
- 23D. Lambic
- 23E. Gueuze
- 23F. Fruit Lambic

BELGIAN ALE

- 24A. Witbier
- 24B. Belgian Pale Ale
- 24C. Bière de Garde

STRONG BELGIAN ALE

- 25A. Belgian Blond Ale
- 25B. Saison
- 25C. Belgian Golden Strong Ale

TRAPPIST ALE

- 26A. Trappist Single
- 26B. Belgian Dubbel
- 26C. Belgian Tripel
- 26D. Belgian Dark Strong Ale

HISTORICAL BEER

- 27A. Gose
- 27B. Kentucky Common
- 27C. Lichtenhainer
- 27D. London Brown Ale
- 27E. Piwo Grodziskie
- 27F. Pre-Prohibition Lager
- 27G. Pre-Prohibition Porter
- 27H. Roggenbier
- 27I. Sahti

AMERICAN WILD ALE

- 28A. Brett Beer
- 28B. Mixed-Fermentation Sour Beer
- 28C. Wild Specialty Beer

FRUIT BEER

- 29A. Fruit Beer
- 29B. Fruit and Spice Beer
- 29C. Specialty Fruit Beer

SPICED BEER

- 30A. Spice, Herb, or Vegetable Beer
- 30B. Autumn Seasonal Beer
- 30C. Winter Seasonal Beer

ALTERNATIVE FERMENTABLES BEER

- 31A. Alternative Grain Beer
- 31B. Alternative Sugar Beer

SMOKED BEER

- 32A. Classic Style Smoked Beer
- 32B. Specialty Smoked Beer

WOOD BEER

- 33A. Wood-Aged Beer
- 33B. Specialty Wood-Aged Beer

SPECIALTY BEER

- 34A. Clone Beer
- 34B. Mixed-Style Beer
- 34C. Experimental Beer

Appendix B: LOCAL STYLES

- X1. Dorada Pampeana (Argentine)
- X2. IPA Argenta (Argentine)
- X3. Italian Grape Ale (Italian)
- X4. Catharina Sour (Brazilian)
- X5. New Zealand Pilsner (N.Z.)