

# 2018



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[www.barcelonabeerchallenge.com](http://www.barcelonabeerchallenge.com)



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@BcnBeerFest

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## CONTEXT

The Barcelona Beer Challenge is a competition of international scope that has contributed to, along with other initiatives, bringing a new level of recognition and visibility to quality beer.

Awards are used as tools of distinction, awards that will be associated with high quality standards.



This competition has been born under the organizational umbrella of the Barcelona Beer Festival, the sector's main event in the entire country and one of the most important in Europe, attracting 32,000 visitors on one weekend and where the best national and international breweries come together.

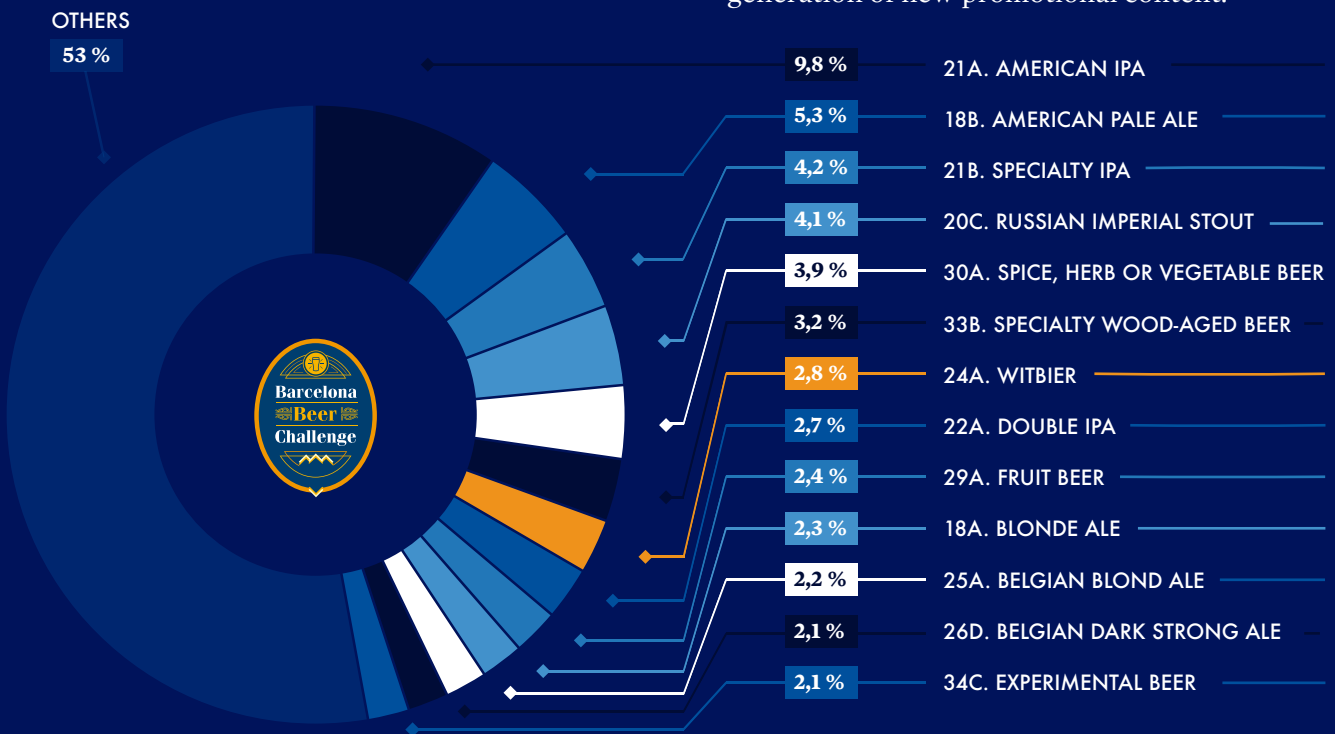
Its impact on both the professional sector and on society in general, through its dissemination and publicity in the press, will serve to publicize the BBC and the winners.



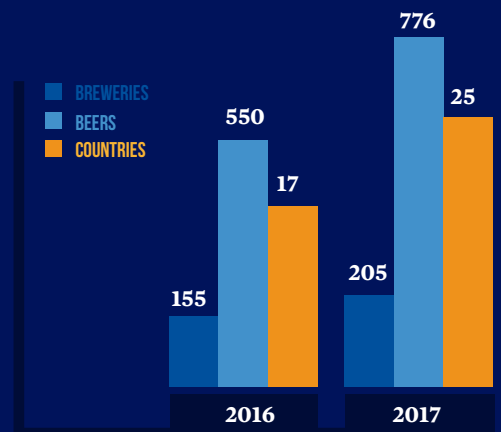
# 2017 EDITION

The Barcelona Beer Challenge 2017 was attended by **200 breweries from across 25 countries, which submitted over 750 beer references to the competition**, representing all existing categories (34) in the BJCP catalogue (Beer Judge Certificate Program), reflecting the successful levels of participation the competition enjoyed.

The previous edition generated an international, competitive and representative context of the current brewer scene that has not gone unnoticed by the national and foreign media. On the other hand, for those breweries who were awarded prizes for their beers, this has meant new opportunities, the opening up of new markets and product recommendations along with improved packaging and the generation of new promotional content.



REGION / COUNTRY	ENTRIES
Catalunya	26,2%
Resta Estado Español	33,8%
Italia	15,4%
Bélgica	5,1%
Holanda	2,1%
Resta Europa	12,3%
América del Norte	2,6%
América del Sud	1,5%
Ásia / Oceania	1,0%





## JURY

The BBC's organisers are committed to the professionalization of the sector, which is why the jury will be made up of only accredited judges with a BJCP certification, and /or recognized graduates in sommelier.

This certifies the skills and criteria of the judges to evaluate and rate beer in a competitive context. In this way a professional jury is guaranteed, one that meets the same standards as the level of the work being entered into the contest.



# AWARDS

## By category:

Gold, silver and bronze medals will be awarded in each category of the contest, based on the individual scores /evaluation for each beer. The prizes consists of:

- Diploma accrediting the award.
- Medal
- Digital seal of the award to include on labels, promotional packaging, websites, etc.

## Prize for the best brewery:

This prize will be awarded to the brewer who obtains more points among all the beers presented in this order:

- 2 points per bronze medal achieved.
- 3 points per silver medal achieved.
- 5 points per gold medal achieved.

## Premi a la millor cervesera novell:

This award recognizes and visualizes the best Rookie Brewery (\*). This prize will be awarded to the Rookie Brewery who obtains more points among all beers presented in this order:

- 2 points per bronze medal achieved
- 3 points per silver medal achieved
- 5 points per gold medal achieved.

*\* Brewery that starts the commercialization of its beer after January 1, 2016.*



The organization of the competition will publish a guide to get the most out of the prizes obtained to be able to take advantage of all levels of media return that they imply.

The notification of the prizes will be made within the framework of acts of the Barcelona Beer Festival 2018.

## CALENDARI BBC'18

Registration period ends on:  
**January 12th, 2018**

Evaluations of the beers registered:  
**February from 2nd to 4th, 2018**

Delivery period:  
**January 22th-26th, 2018**  
(both included)

Ceremony awards (at Barcelona Beer Festival):  
**March 18th, 2018**

# BBC'S IMPACT

2017 Barcelona Beer Challenge edition generated 200 articles and news stories in both online and traditional media. Some were published in specialized media in the gastronomy and catering sector.

According to the experience of previous editions award winners, a BBC prize implies more media presence and a better market and social media positioning. The awards are also perceived as promoting and marketing tools associated with an increase in the sales.

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## COISBO, RÉCORD DE PREMIOS EN «BARCELONA BEER CHALLENGE»

Las cervezas de Anders Coisbo acumulan más de 50 premios.

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Tags: gastronomía

Enviar | Imprimir

**NOTICIAS RELACIONADAS**

- 05/07/2016 EL ENTRADO UNO EN EL HOTEL DELICAT
- 17/09/2016 AGE: ¿PUEDE UNO SER LA SERIE DE TV MÁS EN ÉXITO DE LA HISTORIA?
- 04/07/2016 ¿CÓMO SE CREA LA CAMPAÑA SOLIDARIA DE UNO DE LOS GRANDES PRODUCTOS DE LA INDUSTRIA?
- 01/08/2016 BLANCO Y NEGRO: ¿CÓMO SE CREA UNO DE LOS GRANDES PRODUCTOS DE LA INDUSTRIA?
- 20/06/2016 ¿CÓMO SE CREA UNO DE LOS GRANDES PRODUCTOS DE LA INDUSTRIA?

Coisbo ofrece gran variedad de cervezas artesanales

La cerveza artesanal danesa COISBO ha resultado la **más galardonada en el Barcelona Beer Challenge** celebrado en marzo de 2016 con un total de 6 medallas.

de 2016 con un total de 6 medallas.

## Arriaca se trae dos Oros del certamen internacional Barcelona Beer Challenge

en 07 de Marzo 2017

Cerveza **Arriaca** ha obtenido dos Medallas de Oro en el **Barcelona Beer Challenge**, un certamen internacional que ha fallado sus premios este fin de semana durante la celebración del **Barcelona Beer Festival**. El jurado de la organización, compuesto por profesionales de todos los países nacionales e internacionales, ha premiado a la **Arriaca Tripo** en la categoría **German Wheat Beer** y a la **Arriaca Centeno** en la categoría **Alternativa Grain Beer**.

En el **Barcelona Beer Challenge** han participado más de 500 cervezas de los cuales aproximadamente el 40 por ciento proceden de otros países, con predominio entre otras (línea de las belgas, italianas y canadienses).

Este concurso nació bajo el paraguas del **Barcelona Beer Festival (BBF)**, cita que se ha celebrado durante este fin de semana en la ciudad condal y uno de los más importantes de Europa, por el que han pasado decenas de miles de visitantes en estos días.

que es el principal evento del sector de la cerveza artesana en España y uno de los más importantes de Europa, por el que han pasado decenas de miles de visitantes en estos días.

**CANTABRIA BEMSA**

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## Las cervezas de Dougall's, galardonadas en la 'Barcelona Beer Challenge'

Oro para 'Rappers' y 'Wiggy Oiler', y bronce para 'Session Stout'

La cerveza Dougall's ha sido galardonada con tres medallas en el prestigioso concurso internacional **Barcelona Beer Challenge**, celebrado entre los días 4 y 6 de marzo. Más de 500 cervezas se inscribieron en

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**BRESJNEV**

Current Stout

The **Bresjnev** beer, named after former Soviet President, Leonid Brezhnev, is inspired by a mid-nineteenth century London recipe. The resulting stout is an absolute delight. We use malt varieties including pale ale, brown and black, and our single hop choice is the old English aromatic Fuggles. Indeed, large quantities of hops are the rule, of the strong dry kind. The product is a fine balance of malty and dark tones, contrasting well with all that roasted malt. The simple recipe for this stout captures the essence of vintage beers carefully selected raw materials creating a complex and rich tasting brew. **Bresjnev** is a great choice with dark desserts, chocolate cake or just by itself in a glass. **Bresjnev** was a gold medal at **Barcelona Beer Challenge** in 2016.

Next Day Air Mail, Brown and Gold member beer. Pilsener, Pilsener, Wheat 1000ml 49.90 €

Beer type: Current Stout

diario de **gastronomía**

COCINA | PRODUCTO | BODEGA | VIAJES | TENDENCIAS

## NACE BARCELONA BEER CHALLENGE, CONCURSO PROFESIONAL DE CERVEZA ARTESANA

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**COMPANIA CERVERERA DEL MONTSENY, CERVERERA ARTESANA DEL AÑO**

La empresa catalana recibe cinco medallas en el **Barcelona Beer Festival**

FERIAS MEDIAS BARCELONA

11 DE MARZO DEL 2016

El **Barcelona Beer Festival (BBF)**, que este año y durante la semana del 11 al 13 de marzo, ha organizado la **Compañía Cerveza del Montseny** como mejor cerveza artesana del año. La misma ha ganado el certamen **Barcelona Beer Challenge**, con

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